

November 2013

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As the autumnal breeze blows and the leaves begin to change welcoming in a new season here in Mississippi, I realize that there is a time and place for everything and there is nothing better than when an idea comes about at the right time. The conversation on placemaking has been around for many years on how we plan, design and manage our communities based on assets, inspiration, and potential; ultimately creating community spaces that promote health, wellness, happiness and community connection. However, the discussion of creative placemaking, basing our public spaces, interactions, and programs on arts and culture, is just beginning to take hold across America. It is indeed an idea whose time has come.

The discussion of creative economy brought forth the potential we have to use arts and cultural businesses, organizations, people and programs as an economic driver in communities, but the bigger picture is how we improve the quality and vibrancy of place while also growing our local economies.

Education, housing, transportation, community development, civic engagement, economic development and social inclusion all can benefit from connecting to our community values through Mississippi's rich art and cultural resources and the cumulative effect we see transforming communities is at the heart of creative placemaking.

The National Endowment for the Arts (NEA) published the white paper, *Creative Placemaking* (<http://arts.gov/sites/default/files/CreativePlacemaking-Paper.pdf>), in 2010 and it began a wildfire of creative discussions across the United States. Along with the NEA, national foundations such as The Kresge Foundation (<http://kresge.org/programs/arts-culture>) and new organizations like ArtPlace America (<http://www.artplaceamerica.org/>), have taken this work to heart and jumped in with both feet to harness the possibilities of changing communities through not only economic development, but connection to community through cultural engagement for all citizens.

Stay tuned as we at the Mississippi Arts Commission lead the conversation on capitalizing on the intersection of art, economy and place....definitely a conversation and concept whose time has come.

Interested in learning more about the philosophy of creative placemaking? Watch this eight minute video produced by the Kresge Foundation:

[http://www.youtube.com/watch?v=j\\_6UA-Zxfcw&feature=youtu.be](http://www.youtube.com/watch?v=j_6UA-Zxfcw&feature=youtu.be) Good stuff!

Sincerely,

Allison Winstead

Director of Community and Economic Development

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## Staff

Dr. Tom Pearson  
Executive Director

Sallye Killebrew  
Interim Deputy  
Director

Jodie Engle  
Whole Schools  
Director

Susan Liles  
Public Relations  
Director

Larry Morrisey  
Director of Grant  
Programs

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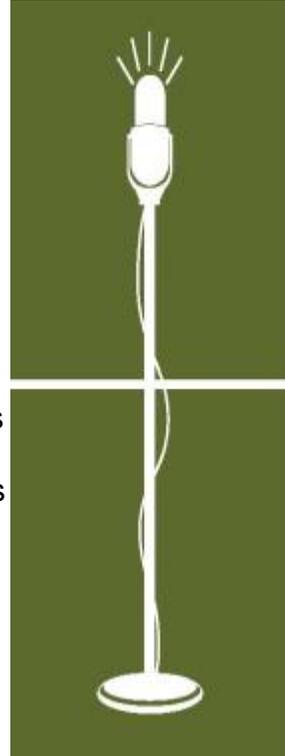
Diane Williams  
Arts Industry  
Director

Allison Winstead  
Director of  
Community &  
Economic  
Development



Now in its ninth year, Poetry Out Loud (POL) continues to provide a high-quality literary arts experience for students in grades 9 through 12 across Mississippi. This free program, the result of a partnership between MAC, the National Endowment for the Arts and The Poetry Foundation, provides a wealth of instructional materials, lesson plans and teaching strategies to help educators bring great poetry to their students. POL provides the additional incentive of cash prizes for those students who participate in regional, state and national recitation contests. This past year, 5,138 students and 175 teachers from 40 schools in 47 counties across Mississippi experienced POL. Visit the MAC website to learn how your school can participate and watch for the POL Mississippi Recitation Contest on MPB television in March! For more information visit

<http://www.arts.ms.gov/special-projects/poetryoutloud.php>



This fall thousands of students throughout Mississippi have recorders and music books in hand as they participate in the Carnegie Hall Link Up Program, a special initiative of the Mississippi Arts Commission. This music education curriculum, created by the Carnegie Hall Weill Music Institute, is now in its ninth season in Mississippi. Local orchestras partner with teachers of students in grades two through five to explore orchestral repertoire through a hands-on music curriculum. The year-long program culminates with interactive orchestra concerts in the spring in which students perform prepared vocal and instrumental repertoire to share some of their creative work. Participating orchestras for the 2013-14 school year include the Mississippi Symphony, North Mississippi Symphony (formerly named Tupelo Symphony), Meridian Symphony, Gulf Coast Symphony and the Mississippi State University Philharmonic. For more information, visit <http://www.arts.ms.gov/special-projects/1LinkUp.php>.

## From ARTSblog

Below is a link to a great piece from ARTSblog. It provides 10 tips to artists to secure grants, fellowships and individual contributions.

### [From Creative Capital's Artist's Tools Handbook: 10 Fundraising Tips for Artists](#)

By Aaron Landsman

This is a repost from Creative Capital's Blog, [The Lab](#), featuring tips straight from their Professional Development Program's [Artist's Tools Handbook](#), a 200+ page resource, written by PDP Core Leaders Jackie Battenfield and Aaron Landsman. The book covers everything from writing to budgeting, websites to fundraising, elevator pitches to work samples. [Creative Capital](#) supports innovative and adventurous artists across the country through funding, counseling, and career development services.

- See more at: <http://blog.artsusa.org/2013/10/29/from-creative-capitals-artists-tools-handbook-10-fundraising-tips-for-artartists/#sthash.hFZRUudO.dpuf>

## Calendar of events

### November 2013

#### Ronald Dahl's Willy Wonka

November 15-24  
2:00 p.m. & 7:00 p.m.  
805 Dilworth Lane,  
Hernando, MS 38632

#### Tupelo Arts Showcase

Sat. November 16  
7:00 pm  
Link Centre, Tupelo, MS

#### MSO Bravo II: Verdi's Requiem

November 16  
7:30 p.m.  
Thalia Mara Hall  
Jackson, MS

#### David Yearsley organ recital

November 22  
7:30  
St. Peter's Catholic Church  
Jackson, MS

#### Arts Under The Dome presents Gene Bertoncini

November 23  
7:00 PM  
First United Methodist Church  
Gulfport, MS

#### MSO Pops I: The Streisand Songbook

November 23  
7:30 p.m.  
Thalia Mara Hall  
Jackson, MS



## Registration is now open for BACK STAGE PASS

January 23-24, 2014  
Hilton Garden Inn  
Starkville, MS

### *Coordinating Successful Festivals and Events Celebrating Mississippi's Creative Economy*

#### FEATURING:

Entertaining and Informative Early Bird Events,  
Two days of Concurrent Sessions,  
Exhibitors Reception, Mississippi Artists Showcase  
& Networking fun in downtown Starkville

#### Back Stage Pass presented by:

Mississippi Main Street Association  
Mississippi Arts Commission  
Mississippi Development Authority, Division of Tourism

Visit <https://adobeformscentral.com/?f=SfsJBKsf0XmUKIxhrTGmRQ#> to register.

## Calendar of events

December 2013

### "Crimes of the Heart"

December 5-8 & 10-11  
7:30 p.m. Sun. 8 at 2:00  
p.m.  
Meridian Little Theatre  
Meridian, MS

### A Christmas Cabaret in Natchez

December 6  
Doors Open at 6PM  
Natchez Convention  
Center, 211 Main St.  
Natchez, MS

### Mississippi Metropolitan Ballet's Nutcracker

December 7-8  
2 both days & 7:30 pm  
Dec. 7  
Jackson Academy  
Performing Arts Center  
Jackson, MS

### Alcorn Christmas Concert with Natchez Festival of Music

December 8  
7 pm  
St. Mary Basilica  
Natchez, MS

### The Miracle Worker

December 12-15  
7:30 p.m.; Sundays, 2  
p.m.  
Corinth Theatre-Arts  
303 Fulton Drive  
Corinth, MS

Be sure to visit MAC's  
website at:

[http://www.arts.ms.gov  
/calendar/index.php](http://www.arts.ms.gov/calendar/index.php)  
to list your upcoming  
events!



For the second year, the Mississippi Arts Commission's Whole Schools Initiative is providing professional training opportunities for teachers who work with students with disabilities, arts specialists and teaching artists. This program is provided under a contract with the John F. Kennedy Center for the Performing Arts.

The contract with the Kennedy Center will allow the Whole Schools Initiative to provide professional learning experiences for teachers, teaching artists, and parents. The program will help to assess the need and benefits of arts integrated learning for students with special needs with the intent of continuing this type of training in the future to additional Mississippi schools.

Teams, including the special education teacher, arts specialist and teaching artist, will collaborate to share best practices, develop strategies and implement successful arts experiences for students with special needs. These teams will plan three different arts experiences for the students and create a culminating event showcasing the work for parents and members of the community. Each step will be documented and submitted to the Kennedy Center for consideration as a model of collaboration for other states.

### Educators learned the "Secrets of Planning Arts Integration"

The Whole School's Initiative recently held three retreats across Mississippi. These professional development opportunities for educators were held to provide strategies to create arts integrated lessons using Common Core State Standards and Mississippi Visual Arts Frameworks.

Through group work, reflection and open discussions, attendees learned how to provide all their students an opportunity to deepen learning and nurture 21st Century Skills in and through the arts.



## The MAC Gallery

The MAC Gallery is currently hosting works from two amazing artists. Paintings by Ginger Williams-Cook and Jarrod Partridge will be on display until mid-December. Coming up in January, the gallery will feature the work of MAC's 2014 Visual Arts Fellowship Recipients. More information on that great show coming soon!



**Document. Study. Celebrate.**

The SFA wants to hire filmmakers to make a short, web-ready film (2–5 minutes) about southern food and drink for their Greenhouse Films series. Visit their film and oral history archives to get an idea of the sort of documentary work they already do. They are interested in commissioning films that highlight under-represented people and places. This is especially true as they move into 2014, when SFA programming marks the 50th anniversary of the Civil Rights Act of 1964 and examines inclusion and exclusion at the southern table.

Appropriate lenses through which to explore this theme include, but are not limited to:

- Race relations
  - Sexuality/gender
  - The role of new minorities in the evolving landscape of southern foodways
  - Nutrition and food access, especially as they relate to socio-economic class
- This call is open to professional, amateur, and student filmmakers of all ages and backgrounds. Greenhouse Films offer a stipend of \$750. Filmmakers whose ideas are accepted will be paid \$250 upon delivery of satisfactory proof of concept, and receive the remaining \$500 upon delivery of a finished film of 2–5 minutes. They are unable to offer any equipment, technological assistance, or travel expenses beyond the \$750 total.

\*\*A satisfactory proof of concept will include ONE of the following:

- Trailer of 30 seconds to 1 minute, specific to your proposed SFA project.
- OR

- Description of your proposed SFA project, accompanied by a previously completed short film that demonstrates your capabilities.

Please begin by sending them a brief e-mail introducing yourself and your project. Do not "blind submit" large files or links to file-sharing sites without contacting them first.

Applications are due by Monday, December 2.

SFA staff will choose projects based on director's technical skills, narrative ability, and promise of topic. Successful applicants will be notified by December 16. SFA will work with accepted Greenhouse filmmakers to determine a reasonably prompt timeline for production.

To apply, please write Sara Camp Arnold at [saracamp@southernfoodways.org](mailto:saracamp@southernfoodways.org).

ON THE AIR

MISSISSIPPI  
arts  
HOUR



The Mississippi Arts Hour can be heard on Sundays at 3pm on Mississippi Public Broadcasting's Think Radio. Find the station nearest you by visiting [mpbonline.org](http://mpbonline.org). The show can also be heard on MAC's website and through iTunes.

November 24<sup>th</sup>  
Diane talks with David Keary with Ballet Mississippi

December 1<sup>st</sup>  
Larry talks with ceramicist Conner Burns

New shows are posted to our Facebook page each Friday! "Like" us to stay up to date.

# mississippi arts commission

In 1968, the Mississippi Legislature created the Mississippi Arts Commission as the official grants-making and service agency for the arts. Since then the Commission has broadened its role as an active supporter and promoter of the arts in community life and arts education.

MAC's mission is to be a catalyst for the arts and creativity in Mississippi and the agency's vision is to support and celebrate Mississippi's creative and innovative spirit

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PHONE:  
601/359-6030

FAX:  
601/359-6008

WEBSITE:  
[www.arts.ms.gov](http://www.arts.ms.gov)

MAC grant deadlines:  
March 3, 2014

Minigrants:  
June 1 and November 1

## Arts-Related Job Opportunities

The **Mississippi Arts Commission** announces the opening of three full-time staff positions. Job details are accessible through the Mississippi State Personnel Board at [www.mspb.ms.gov](http://www.mspb.ms.gov). Please send a copy of your resume, along with a cover letter to MAC. Job opportunities include:

**Executive Assistant:** This position is primarily administrative and requires organizational and communication skills. Position serves as assistant to the Executive Director, liaison to the Board of Commissioners, and assists staff members in certain initiatives and programs. Often this position might be the public's first impression of the agency, therefore good interaction with people is a necessary quality.

**Folk and Traditional Arts Director:** This position manages grants to organizations and individuals, as well as a number of special initiatives, and includes recruiting and providing technical assistance to applicants, overseeing review panels, conducting site visits, processing grant files, and providing assistance to other MAC staff in administering and overseeing active grants. This position also recruits folk and traditional artists for inclusion in general MAC programs, including the Artist Roster, the Governor's Awards, artist training workshops, and other agency-wide programs and initiatives. The director manages MAC's participation in the National Endowment for the Arts' folk and traditional arts initiatives, including the Folk Arts Infrastructure Initiative and the National Heritage Awards program. A more detailed job description is available on the MAC website at <http://www.arts.ms.gov/who-we-are/NewPositionAnnouncement.php>

**Special Initiatives Director:** This position is based in project development, management, and administration, as well as being initiative-driven and innovative in nature. Grants research, application, and/or implementation is anticipated but not required. Additional duties could include site visits, training workshops, making public presentations on behalf of the agency, serving on advisory committees, and providing assistance to other MAC staff in agency-wide programs and initiatives, as well as cultivating state, regional and national partnerships and collaborations. Applicants should have competency in writing and editing skills, a working knowledge of standard office environment computer programs, including word processing, spreadsheet, and database. A college and/or advanced degree are necessary or a proven work history with the above qualifications.

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### Southern Cultural Heritage Foundation

#### Executive Director

Vicksburg, Mississippi

Founded in 1994, the Southern Cultural Heritage Foundation (SCHF) operates a not-for-profit cultural arts center in five historic buildings (c. 1830 – 1953) in downtown Vicksburg, Mississippi. The mission of the SCHF is to offer a variety of cultural and arts programming to the community for free or at a low cost, while preserving the historic buildings which serve as a home for the cultural center. The Southern Cultural Heritage Foundation seeks to fill the position of executive director with an energetic individual who can balance the varied responsibilities of the organization. Interested individuals should send a letter of interest and a resume to Search Committee, SCHF, 1302 Adams Street, Vicksburg, MS 39183 by Friday, November 22, 2013. Letters should address the applicant's ability to fulfill the duties and responsibilities of the position which are listed on the Foundation's website [www.southernculture.org](http://www.southernculture.org).