

Oct/Nov 2009

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Dear Friends,

I hope you are making plans to join us for the statewide arts conference scheduled for November 11-13 at the Marriott in downtown Jackson. "The Creativity Key...Unlock the Possibilities" offers an outstanding line-up of presenters, performances, good food, and all-around good fun for those in attendance.

We are honored to have three keynote speakers joining us who are sure to make you leave the conference with a renewed sense of why the arts mean so much to so many. [Dana Gioia](#), former Chair of the National Endowment for the Arts, is an amazing poet, author and is truly a pied-piper for the arts in this country. He will inspire you to encourage our young folks to read, write poetry and become involved in the process of keeping the arts alive. His brother [Ted Gioia](#) is also an outstanding writer whose love of music inspired him to write what can be categorized as THE resource book for the blues. *Delta Blues* is expertly researched, wonderfully written, and even the most diehard blues fans will learn something new about this Mississippi-based musical genre. Last, but certainly not least, [Bill Strickland](#) has such an amazing story to tell and it is best heard in person, so do not miss this opportunity. From an inner-city neighborhood in Pittsburgh, he was inspired by his high school art teacher and today the company he created, Manchester Bidwell Corporation is a business model that works. Join us at the conference to learn Bill's formula for true success.

Let's turn the key together and open the door to more collaborations, greater community participation, and great dialogue about the arts in Mississippi!

My best,
Malcolm

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The Mississippi Arts Commission and the Wallace Foundation are proud to present "The Creativity Key....Unlock the Possibilities" November 11-13, 2009. The Mississippi Arts Conference is designed to bring together artists and arts organizations to unlock the power of creative collaborations. This conference is your key to discovering new possibilities in maneuvering today's challenging environments. For information on the conference, contact MAC at 601/359-6030.

Conference Location:
Jackson Marriott
200 East Amite Street
Jackson, MS 39201
601/969-5100

Conference Schedule:
Wednesday, November 11

5:00pm CreativiTEA – pick up your conference registration and congregate to enjoy cool people and a warm beverage.

7:30pm Join us at Hal & Mal's for an evening of fun, frivolity and friends!

Thursday, November 12

8:00am-12 noon Conference registration

8:00am Welcome breakfast

9:30am Peer meetings

10:30am Concurrent sessions (details below)

12 noon Keynote luncheon featuring Dana Gioia and Ted Gioia with introductions by Leland Speed

1:30pm Concurrent sessions (details below)

3:30pm Arts Experiences

- Downtown Trolley Tour
- Ballroom Dancing
- Visual Art Experience

7:00pm Dinner and Tour of the Mississippi Museum of Art
Sponsored by Mississippi Arts Commission and

Mississippi Museum of Art

8:30 Special inside look at a rehearsal of the Mississippi Symphony Orchestra's *Chamber I: Pachabel in Venice* performance

Friday, November 13

8:30am Breakfast featuring "Americans with Disabilities and the Arts" with Chris Roebuck of New Stage Theatre and Nicole Marquez

9:30am Concurrent workshops (details below)

12 noon Keynote Luncheon featuring Bill Strickland (presented in partnership with Mississippi Center for Education Innovation)

Calendar of Events— November

The Incredible Adventure of Space Exploration

Tuesday, November 3
7:00 p.m.
Millsaps College Recital Hall, Jackson

Yard Sale II

November 7, 14, 21, 28
9:00 am - 3:00 pm
835 Oakleigh Ave,
Gulfport

The Creativity Key: Unlock the Possibilities Mississippi Arts Conference 2009

November 11-13
Marriott Downtown,
Jackson

The Best of Opera Choruses

November 14
7:30 pm
Belhaven College Center of the Arst, Jackson

Alice in Wonderland Bits 'N Pieces Puppet Theatre

November 15
2:00 p.m.
Holmes Community College Corey Forum,
Grenada

“Meet the Author” Bob Allen Dunaway

November 17
5:00pm
900 Broad St, Columbia

Music and the Arts: Still Our Only Future Conference

November 19-22
Schedule varies each day
Natchez

Paul Canonici

Thursday, November 19
7:00 p.m.
Millsaps College Recital Hall, Jackson

Lyle Lovett and his Large Band

Friday, Nov. 20
7:30 pm
MSU Riley Center,
Meridian, MS

Concurrent Sessions

Thursday, November 12

10:30am – 12 noon

- Session A Fundraising Fundamentals Holly Lange
- Session B Creative Economy Dr. Stuart Rosenfeld
- Session C Creating Public Value for the Arts
Moderator: Ward Emling
Panelists: Richard Howorth
Linda Whittington
Dr. Beverly Wade Hogan
- Session D The Business of Making Art
Panelists: Betsy Bradley
Andy Young
David Lambert
- Session E Introduction to Effective Grant Writing Kenneth Wheatley
- Session F MS Alliance for Arts Education Dr. Charlotte Tabereaux

1:30pm – 3:00pm

- Session A Fundraising Fundamentals Part Two
Moderator: Holly Lange
Panel: Gloria Harvey, AT&T
Melanie Morgan, Trustmark Bank
Carol Penick, The Women’s Fund of MS
Wade Overstreet, Blue Cross Blue Shield of MS Foundation
- Session B Lasting Impressions: Building a Sustainable Cultural Ecosystem in Mississippi Bill Cleveland
- Session C Social Media: In Theory & in the Field Josh Futrell
- Session D Finances for the Artistic Mind
Panel: Tina Lutz, Gumtree Museum of Art
Bryan McDonald, Horne CPA Group
Sherry Johnson, MS Public Broadcasting
- Session E Grant Opportunities Larry Morrissey, MAC
Jon Peede, NEA
- Session F The Write Response Judi Holifield, MAC
Kim Whitt, MAC

A description of each session is included as a .pdf attachment on the MAC website at:

<http://www.arts.state.ms.us/news/MississippiArtsConference.php>

Neshoba Artists' Guild
Nov 20, 21, 22
Fri 6-8 Sat 10-4 Sun 1-4
Historic Depot,
Philadelphia

**Nettles Pottery Open
Studio Show and Sale**
November 28 and 29
10am – 5pm
22291 Bells Ferry Rd,
Pass Christian

**Visit the Calendar
page on the MAC
website for more
information on these
events or to be listed!**



The Mississippi Arts Hour can be heard statewide on Sunday's at 3pm on Mississippi Public Broadcasting's Think Radio. Find the station nearest you by visit mpbonline.org. The show can also be heard on MAC's website and through Apple's iTunes

November 1

Host Larry Morrissey welcomes guest, architect, Belinda Stewart

November 8

Host Diane Williams welcomes guest, Tom Booth of Tupelo Community Theatre

**IT IS NOT IN LIFE
BUT IN ART THAT
SELF-FULFILLMENT
IS TO BE FOUND.**
GEORGE WOODCOCK

Concurrent Workshops Friday, November 13 9:30am – 11:45am

Workshop A Arts Mean Business

Presenter: John Brandon, MS Development Authority

The Arts Mean Business workshop will offer entrepreneurial training to individual artists, craftsmen, and small arts-based businesses. This session will focus on significant areas necessary for micro-enterprise success: marketing and public relations tools, customer service, sales, legal structures for businesses, record keeping, and other vital resources.

Workshop B Building Cultural Communities

Presenters: Randy Wilson, Bob Wilson, Jeannie Waller, Dr. Virgil Culver, Sarah McCullough, Joy Foy & Allison Winstead

How does your community make the most of its cultural assets? Come together in this workshop and go through the process that successful cultural communities implement no matter what their goal may be.

Workshop C Mississippi Alliance for Arts Education

Presenter: Dr. Charlotte Tabereaux

Want to know how to discover the arts education needs in your own community? Get info on a community arts audit and guides to "map" your community's future.

Workshop D Presenter's Network

Presenter: Dennis Sankovitch

The Mississippi Arts Presenters Network (MAP) is a non-profit member-based service organization. One of the goals of MAP in collaborating with the Mississippi Arts Commission is to come together to network and discuss presenting and performing arts, and to enlarge the network throughout the state. MAP operates in a spirit of noncompetitive cooperation and is dedicated to bringing artists and audiences together.

Workshop E Experience the Art of the Craft (open to participants of the Whole School's Fall Retreat only)

This session will focus on perceiving, appreciating and responding to the art of craft as presented by members of the Mississippi Craftsman's Guild. Participants will experience lecture demonstrations of the individual crafts and a tour of the Mississippi Craft Center.

